

**GOVERNMENT OF TELANGANA  
ABSTRACT**

Telangana - Tourism Promotion – Extension for advertisement on Telangana Tourism Campaign on Lawn Boards in bus stations in Telangana State Road Transport Corporation (TSRTC) – Release of an amount of Rs.5,00,000/- (Rupees Five Lakhs only) including taxes to M/s. YVK Media, Hyderabad towards Telangana Tourism Promotional Campaign from 11-07-2015 to 10-08-2015 for 2<sup>nd</sup> month payment – Orders – Issued.

**YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT**

G.O.RT.No. 628

Dated: 30/10/2015

Read the following:

1. From M/s. YVK Media, Hyderabad, Dated.02-06-2015.
2. Govt.Lr.No.2112/PMU/PRO/2015, of YAT & C (PMU) Department, Dt.20-07-2015.
3. G.O.Rt.No.482, of YAT & C (PMU) Department, Dt.14-08-2015.
4. Invoice No. 50/15-16, of M/s. YVK Media, Hyderabad Dt:13-08-2015.

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**ORDER:**

1. Vide reference 3<sup>rd</sup> read above, the Government released an amount of Rs.5,00,000/- (Rupees Five Lakhs only) including taxes to M/s. YVK Media, Hyderabad for a period of 1<sup>st</sup> month payment, i.e., 11-06-2015 to 10-07-2015, towards Telangana Tourism Advertisement Campaign at Mahatma Gandhi Bus Station and Jubilee Bus Station for 100 Lawn Backlit Boards in bus stations in Telangana State Road Transport Corporation (TSRTC).

2. In the reference 4<sup>th</sup> read above, M/s. YVK Media, Hyderabad, upon successful completion of Telangana Tourism advertisement Campaign at Mahatma Gandhi Buss Station and Jubilee Bus Station for 100 Lawn Backlit Boards in bus stations in Telangana State Road Transport Corporation (TSRTC), the agency has submitted a bill along with installation report amounting to Rs.5,00,000/- (Rupees Five Lakhs only) including taxes for a period of 2<sup>nd</sup> month payment i.e., from 11-07-2015 to 10-08-2015, and requested to release payments.

3. Government after careful examination of the matter, hereby accord to release an amount of Rs.5,00,000/- (Rupees Five Lakhs only) including taxes to M/s. YVK Media, Hyderabad for a period of 2<sup>nd</sup> month final payment i.e., for the period 11-07-2015 to 10-08-2015, towards Telangana Tourism Advertisement Campaign at Mahatma Gandhi Bus Station and Jubilee Bus Station for 100 Lawn Backlit Boards in bus stations in Telangana State Road Transport Corporation (TSRTC).

4. The amount sanctioned at Para 3 above shall be debited to the following Head of Account:

“3452- Tourism-01-Tourist Infrastructure – 102 Tourist Accommodations & other facilities to Tourists – Schemes included in PLAN, GH 11- Normal State Plan - (13) Advertisement for Promotion of Tourism – 260 – Advertisement, Sales and Publicity – Expenses”.

5. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT & C Department shall draw and disburse the amount sanctioned at Para 3 above, in favour of M/s. YVK Media, Hyderabad. The details of Bank account is as follows:-

Account Name : M/s. YVK Media, Hyderabad  
Account No : 1476135000002972  
Name of the Bank : Karur Vysya Bank  
Branch : Himayatnagar  
IFSC Code : KVBL0001476  
PAN No. : ANBPP6473E

**(BY ORDER AND IN THE NAME OF THE GOVERNOR OF TELANGANA)**

**B.VENKATESHAM  
SECRETARY TO GOVERNMENT**

To  
M/s. YVK Media, Hyderabad.  
The Assistant Secretary to Government & D.D.O, YAT & C (PMU) Dept.  
The Deputy Pay & Accounts Officer, Telangana. Secretariat, Hyderabad.

**Copy to:**

The YAT & C (PMU - Claims) Department.  
SF/SCs.

**//Forwarded:: By Order//**

**SECTION OFFICER**